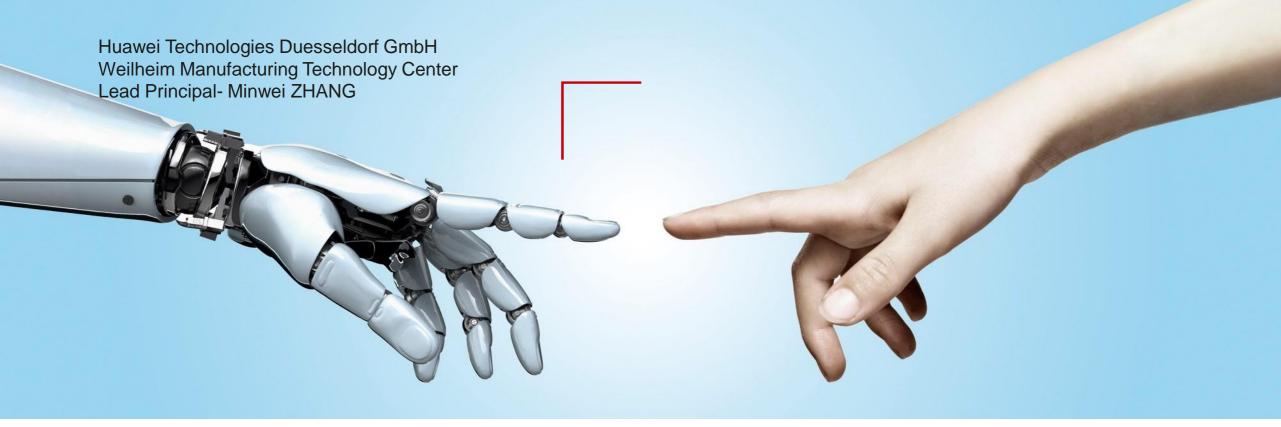
### **Automation from physical to virtual**





### History view: The Evolution & Revolution of the factory has been contributing to a more sustainable world



(2017)



World Economic Forum and Mckinsey & Company lighthouse site analysis (2019)



Sustainability



Resilience

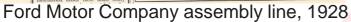


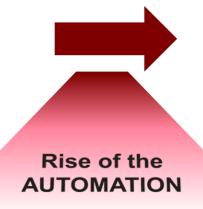
... and yet many more challenges



# Advancing of the AUTOMATION has been the main driving force, keeping transforming the factory in the last decade

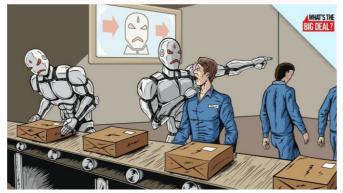








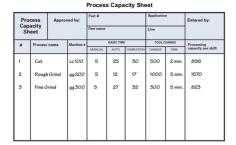
Tesla Fremont Factory assembly line, 2021

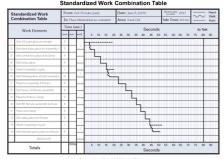


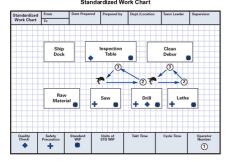
https://movietvtechgeeks.com



## Nowadays, AUTOMATION can be deployed easily in a factory, where rule based standardized work is implemented







### Essentials about standardized work

- 1. Steps of defining rules
  - 1) Describe the standard
  - 2) Detect deviations
  - 3) Define workflow
- Effects of standardized work
  - Create transparency in the work flow
  - Provide the basis for the CIP (Continuous Improvement Process

A cocktail freshly blended by
Tipsy Robot
Las Vegas
http://thetipsyrobot.com/los-angeles-times/

https://www.lean.org/lexicon-terms/standardized-work/

Mercedes Benz Factory 56.

Mercedes-Benz Group Media

Sindelfingen

## In a Digital Factory, the visible Real world is handling value streams, while invisible virtual world is mainly handling business processes& info. flows

Main business processes include,

- Product,
- Factory/Production,
- Automation
- Customer order

Product

Anthony

Factory

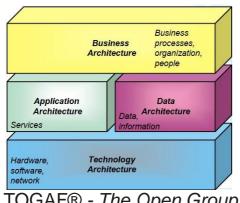
Factory

Factory

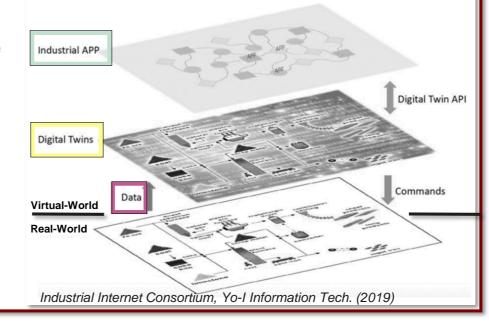
Formulation

ZVEI, Industrie 4.0 (2017)

**Digital Factory** stands in the center, where all **business processes** meet, and where all their **information flows** merge



TOGAF® - The Open Group Architectural Framework



BUT, where is the place for Automation in the virtual world?

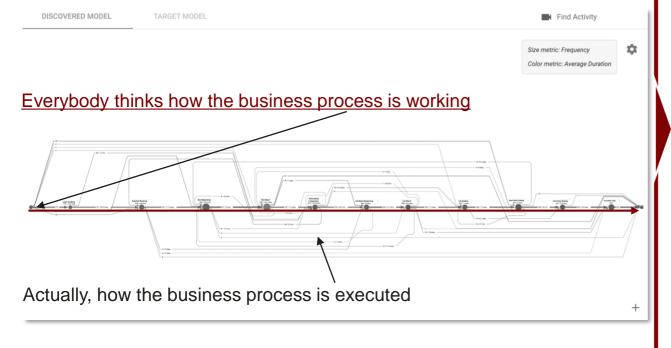




## With the same success recipe- rule based standardized work, AUTOMATION also applies in the virtual world

#### The invisible virtual world is more wild than you think

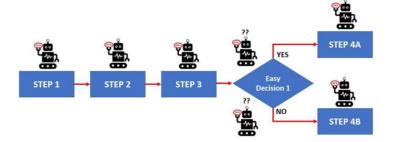
A real life example of a business process @ a small sample shop





### Essentials about standardized work in virtual world

- 1. Steps of defining rules
  - 1) Describe the standard
  - 2) Detect deviations- Process mining
  - 3) Define workflow- Robotic Process Automation(RPA)
- **2. Effects** of standardized work
  - 1) Create **transparency** in the work flow
  - 2) Provide the basis for the CIP



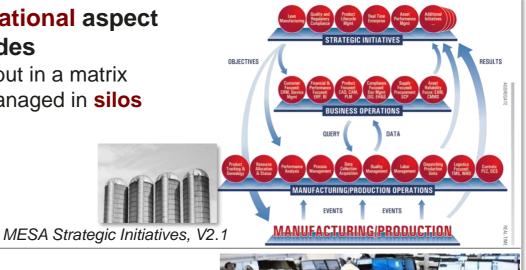


# Success stories from banking industries are inspiring... BUT, in a Digital Factory, challenges can be quite different



#### 1. Technical & Organizational aspect

- A sword has two blades
- People digitalize data, but in a matrix organization, data is managed in silos



#### 2. Human aspect

- Upskilling of workforce
- Analog Automation offloading shopfloor workers, the journey of Automation offloading office workers requires upskilling of the workforce



Drafter working in Seattle Engineering Department, 1959



Rules based Automation, powered by data driven AIOT, has the potential to push Digital Factory to the next level

### Thank you.

Bring digital to every person, home and organization for a fully connected, intelligent world.

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